



Spotlight Your Business & Support Education

The Flagler Home & Lifestyle Show has been the most popular show in Flagler County for more than 38 years with 300 businesses participating and over 20,000 attendees. Flagler Technical College and FTC's Community Education programs are proud to collaborate on the 2025 Flagler Home & Lifestyle Show.

Exhibiting gives you an opportunity to network with hundreds of other vendors and support Flagler County education initiatives. It's all about supporting Education.

Your exhibit will spotlight your business and you will become an active community partner in supporting education. Attached are general exhibitor applications and information on the three levels of sponsorship, Gold, Silver and Bronze each with their own associated benefits.

Home Show General Information

Event Location

Flagler Palm Coast High School, 5500 E. Highway 100, Palm Coast, FL 32164.

Saturday, March 29, 9AM to 4PM and Sunday, March 30, 10AM to 4PM.

Setup

Everyone must check in at the front desk inside the Flagler Palm Coast High School entrance by the flagpole. Sponsor set up is anytime from 3:30-7PM. General exhibitor set up times will be sent to vendors via email in March 2025. Sponsors, please have any information you want put into the vendor bags submitted to Jeanne Elliott by February 28, 2025.

No exhibit material or appurtenances shall be affixed to or fastened to the interior or exterior walls, floors or structural areas of the building by any means (nails, screws, etc.). Exhibitors are located in the school, adjoining hallways and the east courtyard.

Security

Security is the responsibility of each exhibitor. The Flagler County School District assumes no responsibility for any loss to exhibitor by theft or otherwise. No valuables are to be left unattended.

Booth Construction

Each booth will have steel pipe construction 8" high back draped, 36" high side panels-draped, 2 chairs, trashcan, & skirted and covered table.

For more information call 386-447-4345

Shari ext. 1261 / Christine ext. 1196

Email: www.homeshow@flaglerschools.com

Website: www.flaglerhomeandlifestyle.com



Breakdown

Breakdown will begin no earlier than 4PM on Sunday, March 30, 2025. Completion of breakdown must be done by 6PM. This will be strictly enforced. Violation of any policies may prohibit participation in future shows. (See Terms & Conditions - #20. Care and Removal of Exhibits)

Drawings and Giveaways

No announcements can be made at the show. There cannot be any exchanging of money from your table as it relates to drawings and giveaways. Any winner of a drawing or giveaway must be notified after the show ends.

Area Assignments

Show management assigns booths and tables. Previous years vendors will have until September 1, 2024 to claim their booths. Payments are non-refundable, including weather.

Political Advertising

School Board Policy 904, paragraph VII, subsections G and H, strictly prohibits political and religious advertising.

Deadline

Exhibit booths will be increased by \$50 if application and/or payment are received or postmarked by January 1, 2025.

Payment and Registration

Sponsorships include advertisement in local media. See below for each opportunity. Additional ad space may be available for an additional charge. The advertising entity will contact you once you have registered and paid in full. *(There is a strict deadline date to receive your advertisement. Sign up before the deadline.)*

Sponsorship Opportunities

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Gold Level Sponsor.....\$5,000

- Full page/full color ad and ½ page sponsor spotlight in the Event Show Guide
- Logo on all print ads promoting the Home Show
- Logo and link on Flagler Home Show webpage
- Social media mentions on Facebook, Instagram, and Home Show website
- All media coverage of Home Show will include sponsorship mentions.
- 4 week radio campaign with radio tags on Surf 97.3
- Thank you announcements throughout the Home Show
- Logo on Auditorium marquee
- Complimentary exhibitor's 8x10 space in sponsor area at main entrance. Electric, draping, trashcan, table and chairs provided.
- Private parking, 3:30PM – 8PM setup and private lounge serving coffee with baked goods.
- Catered lunch 11AM-1PM both days (6 tickets available)
- Your marketing material in all promotional bags distributed at the show to vendors. (You are responsible for getting your materials to FTC by February 28, 2025)
- Spotlight and/or demo station time available (30 minute limit).
- Free Assistance with setup and tear down.
- Specified times live on radio from Home Show & Facebook.
- Your banner displayed at the show on the fence of the FTC entrance. (You supply banner)
- **Credit Card Convenience Fee of 7.5% (Waived)**

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Sponsorship Opportunities

Silver Level Sponsor.....	\$2,500
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- ½ page/full color ad in the Event Show Guide
- Logo in all print ads promoting the Home Show
- Logo and link on Flagler Home Show website
- Social media mentions on Facebook, Instagram, and Home Show website
- Thank you announcements throughout Home Show
- Complimentary exhibitor's 8x10 spaces in sponsor area front hallway. Electric, draping, trashcan, table and chairs provided.
- Private parking, 3:30PM – 8PM setup times and private lounge serving coffee with baked goods.
- Catered lunch 11AM-1PM both days (4 tickets available)
- Your marketing material in all promotional bags distributed at the show to vendors. (You are responsible for getting your materials to FTC by February 28, 2025)
- Your banner displayed at the show on the fence of the FTC entrance. (You supply banner)
- **Credit Card Convenience Fee of 7.5% (Waived)**

Bronze Level Sponsor	\$1,500
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- 1/8 page/full color ad in the Event Show Guide
- Logo in all print ads promoting the Home Show
- Logo and link on Flagler Home Show webpage
- Social media mentions on Facebook, Instagram, and Home Show website
- Complimentary exhibitor's 8x10 spaces in sponsor area in a prominent area. Electric, draping, trashcan, table and chairs provided.
- Private parking, 3:30PM – 8PM setup times, private lounge serving coffee with baked goods.
- Catered lunch 11AM-1PM both days. (3 tickets available)
- Your marketing material in all promotional bags distributed at the show to attendees and vendors. (You are responsible for getting your materials to FTC by February 28, 2025)
- Your banner displayed at the show on the fence of the FTC entrance. (You supply banner)
- **Credit Card Convenience Fee of 7.5%**

For more information call 386-447-4345

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Sponsorship Agreement – March 29 & 30, 2025

Print Clearly

Company Name: Enter Company Name and DBA if Applicable

Type of Business: Enter Type of Business Contact Name: Enter Contact Name

Cell Phone: Enter Cell Phone Number Business Phone: Enter Business Phone

Email: Enter Email Address for Contact Name Website: Enter Business Website Address

Business Address: Enter Business Mailing Address

I have a certificate of liability: Yes No **** Please attach certificate of liability****

Sponsor level benefits have changed. See sponsor description for details.

\$5,000 Gold Sponsorship \$2,500 Silver Sponsorship \$1,500 Bronze Sponsorship

Payment Option: Choose an item.

Credit Card Convenience Fee: 7.5 %

Total Due: **Payment:** **Balance Due**

Cash/Check/Money Order/Credit Card Accepted.

Credit Card Convenience Fee 7.5% -Send Credit Card Authorization to ConnorsC@flaglerschools.com Only

Make Check Payable to: Flagler Home & Lifestyle Show

Mail to:

Flagler Home & Lifestyle Show, Attn: Christine Connors, 5400 E Hwy 100 Palm Coast, FL 32164

For more information, call 386-447-4345 Shari ext. 1261 Christine ext. 1196

This is to certify that I, and the business I represent, will comply with the requirements that I have received and accept liability of any damages to the facilities caused by the person involved in this activity and will be responsible for payment. **I have read the Exhibitor Terms & Conditions. I will abide by the contractual conditions therein.** Enter Initials to Certify (Initials)

Home Show Management reserves the right, in its sole and absolute discretion to make final determination of all space assignments in the best interest of the exposition. Upon acceptance by management, this application becomes a contract and by execution and delivery thereof, the undersigned agrees to all terms and conditions set forth herein and attached to this application.

Signature: Enter Signature

Date: Enter Date Signed

Official Use Only		
Date: <u>Office Use Only</u>	Booth Assignment: Sponsor <u>Office Use Only</u>	Electric <u>Choose an item</u> Multi
Booth N/A		